

## **Making Your Words Work**

# **‘Metaphor Matters, Story & Guided Journeys’**

## **Influencing Learners’ Attitudes & Behaviours**

Teacher Development Session

Saturday January 19<sup>th</sup> 2019 - 09.30 – 13.30

4 hours of development & training  
Séamus Ó Muircheartaigh - NLP Trainer & Coach



*"We live in language like fish live in water." - Christina Hall*

Language is intrinsically metaphorical, and the way we speak reflects the way we experience, think and talk about the world. We define our reality in terms of metaphors (research shows that everyday conversation makes use of at least four metaphors per minute) and we then proceed to act based on them. As metaphors by their very nature can be understood to be ambiguous and open to interpretation, we can use them along with stories, tales and guided journeys to affect change and influence others.

### **Session Objectives**

- Help teachers understand and exploit the use of metaphor in the classroom
- Give teachers strategies to communicate a great deal of meaning with just a word or phrase
- Help teachers open their learners’ minds to multi levels of understanding and facilitate unconscious learning
- Support teachers to help their learners Identify and determine new options, choices and outcomes
- Help teachers influence their learners and affect change by using metaphor and story
- Introduce teachers to the idea of ‘guided journeys’ – vehicles for delivering powerful and empowering metaphors for their learners and for themselves.

**FREE for CDL Members! - Non-members: 100 €**

**MATRÍCULA**